



ANNOUNCING THE FIRST ANNUAL CAMPUS KIVA GUMBALL CHALLENGE COMPETITION!!

Throughout the month of April, Campus Kiva chapters nationwide will have the chance to show their ingenuity and entrepreneurial ability by competing against other campuses in the first-ever Campus Kiva Gumball Challenge.

About the Challenge

The Challenge is an entrepreneurial competition, with its structure rooted in **microfinance**. Each student competitor team is given a **\$27 loan** and a bag of 27 gumballs. The students are then asked to do something crazy and creative with the money and gumballs. Whether they decide to develop a business model, simply promote a social cause, or do both is entirely up to them! After a week, they pay us back the \$27 and donate additional revenue to a charitable cause that supports low-income entrepreneurs.



But that's not all...



The next year we take the same \$27 loans and lend them out to a whole new set of student-entrepreneurs! In this way, we create a bridge between generations of students, allowing **entrepreneurs to empower entrepreneurs**.

Goals of the Challenge:

- 1) Inspire ingenuity and creativity through micro-entrepreneurship
- 2) Raise funds and awareness for Kiva and microfinance
- 3) Strengthen your Campus Kiva chapter and make a stronger presence on campus
- 4) HAVE FUN WHILE CHANGING LIVES!

Pick a week. Make a plan. Change a life.

For more information, contact Sasha@campuskiva.org