

Are you creative? Want to apply skills to make a difference?  
Find solutions & impact lives through the

# IDEAS Competition Special Prize: The Microfinance Challenge



Make small teams in order to:

- Solve real-world problems
- Make a difference
- Use your skills
- Build new skills
- Win \$ to implement your idea
- Network with microfinance practitioners
- Directly impact microfinance recipients in the developing world

Sample Business Challenges:

Create a microfinance model to facilitate sustainable and long-term growth of businesses

Research and design sustainable loaning institutions in developing areas, that are run by locals and not by foreign NGOs

Sample Technology Challenges:

Develop technology to help a business owner track finances and maintain business

Build transportation method for business owners in harsh environments

Find out more:

email [ideasmicrofinance@mit.edu](mailto:ideasmicrofinance@mit.edu)

Stop by the Public Service Center @ MIT

Join the Jan 15th IDEAS Generator

Join us at [www.Ned.com](http://www.Ned.com)

Special Event: Microfinance Symposium

March 9th, 2009

Talks by:

microfinance and development  
leaders

Presentations by:

microfinance challenge participants

Immediate feedback for:

the IDEAS competition deadline

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